## Friendly Advice

[Written impromptu by the author on delivering this book, already prepared for publication, to the printer.]

ACCORDING TO the numerous deductions and conclusions made by me during experimental elucidations concerning the productivity of the perception by contemporary people of new impressions from what is heard and read, and also according to the thought of one of the sayings of popular wisdom I have just remembered, handed down to our days from very ancient times, which declares:

"Any prayer may be heard by the Higher Powers and a corresponding answer obtained only if it is uttered thrice:

Firstly—for the welfare or the peace of the souls of one's parents.

Secondly—for the welfare of one's neighbor.

And only thirdly—for oneself personally."

I find it necessary on the first page of this book, quite ready for publication, to give the following advice:

"Read each of my written expositions thrice:

Firstly—at least as you have already become mechanized to read all your contemporary books and newspapers.

Secondly—as if you were reading aloud to another person.

And only thirdly—try and fathom the gist of my writings."

Only then will you be able to count upon forming your own impartial judgment, proper to yourself alone, on my writings. And only then can my hope be actualized that according to your understanding you will obtain the specific benefit for yourself which I anticipate, and which I wish for you with all my being.

## **AUTHOR**



## CHAPTER 1

3

## The Arousing of Thought

Among other convictions formed in my common presence during my responsible, peculiarly composed life, there is one such also—an indubitable conviction—that always and everywhere on the earth, among people of every degree of development of understanding and of every form of manifestation of the factors which engender in their individuality all kinds of ideals, there is acquired the tendency, when beginning anything new, unfailingly to pronounce aloud or, if not aloud, at least mentally, that definite utterance understandable to every even quite illiterate person, which in different epochs has been formulated variously and in our day is formulated in the following words: "In the name of the Father and of the Son and in the name of the Holy Ghost. Amen."

That is why I now, also, setting forth on this venture quite new for me, namely, authorship, begin by pronouncing this utterance and moreover pronounce it not only aloud, but even very distinctly and with a full, as the ancient Toulousites defined it, "wholly-manifested intonation"—of course with that fullness which can arise in my entirety only from data already formed and thoroughly rooted in me for such a manifestation; data which are in general formed in the nature of man, by the way, during his preparatory age, and later, during his responsible life engender in him the ability for the manifestation of the nature and vivifyingness of such an intonation.

Having thus begun, I can now be quite at ease, and should even, according to the notions of religious morality existing among contemporary people, be beyond all doubt assured that everything further in this new venture of mine will now proceed, as is said, "like a pianola."

4

In any case I have begun just thus, and as to how the rest will go I can only say meanwhile, as the blind man once expressed it, "we shall see."

First and foremost, I shall place my own hand, moreover the right one, which—although at the moment it is slightly injured owing to the misfortune which recently befell me—is nevertheless really my own, and has never once failed me in all my life, on my heart, of course also my own—but on the inconstancy or constancy of this part of all my whole I do not find it necessary here to expatiate—and frankly confess that I myself have personally not the slightest wish to write, but attendant circumstances, quite independent of me, constrain me to do so—and whether these circumstances arose accidentally or were created intentionally by extraneous forces, I myself do not yet know. I know only that these circumstances bid me write not just anything "so-so," as, for instance, something of the kind for reading oneself to sleep, but weighty and bulky tomes.

However that may be, I begin ...

But begin with what?

Oh, the devil! Will there indeed be repeated that same exceedingly unpleasant and highly strange sensation which it befell me to experience when about three weeks ago I was composing in my thoughts the scheme and sequence of the ideas destined by me for publication and did not know then how to begin either?

This sensation then experienced I might now formulate in words only thus: "the-fear-of-drowning-in-the-overflow of-my-own-thoughts."

To stop this undesirable sensation I might then still have had recourse to the aid of that maleficent property existing also in me, as in contemporary man, which has become inherent in all of us, and which enables us, without

5

experiencing any remorse of conscience whatever, to put off anything we wish to do "till tomorrow."

I could then have done this very easily because before beginning the actual writing, it was assumed that there was still lots of time; but this can now no longer be done, and I must, without fail, as is said, "even though I burst," begin.

But with what indeed begin ...?

Hurrah! ... Eureka!

Almost all the books I have happened to read in my life have begun with a preface.

So in this case I also must begin with something of the kind.

I say "of the kind," because in general in the process of my life, from the moment I began to distinguish a boy from a girl, I have always done everything, absolutely everything, not as it is done by other, like myself, biped destroyers of Nature's good. Therefore, in writing now I ought, and perhaps am even on principle already obliged, to begin not as any other writer would.

In any case, instead of the conventional preface I shall begin quite simply with a Warning.

Beginning with a Warning will be very judicious of me, if only because it will not contradict any of my principles, either organic, psychic, or even "willful," and will at the same time be quite honest—of course, honest in the objective sense, because both I myself and all others who know me well, expect with indubitable certainty that owing to my writings there will entirely disappear in the majority of readers, immediately and not gradually, as must sooner or later, with time, occur to all people, all the "wealth" they have, which was either handed down to them by inheritance or obtained by their own labor, in the form of quieting notions evoking only naive dreams,

and also beautiful representations of their lives at present as well as of their prospects in the future.

Professional writers usually begin such introductions with an address to the reader, full of all kinds of bombastically magniloquent and so to say "honeyed" and "inflated" phrases.

Just in this alone I shall follow their example and also begin with such an address, but I shall try not to make it very "sugary" as they usually do, owing particularly to their evil wiseacring by which they titillate the sensibilities of the more or less normal reader.

Thus ...

My dear, highly honored, strong-willed and of course very patient Sirs, and my much-esteemed, charming, and impartial Ladies—forgive me, I have omitted the most important—and my in no wise hysterical Ladies!

I have the honor to inform you that although owing to circumstances that have arisen at one of the last stages of the process of my life, I am now about to write books, yet during the whole of my life I have never written not only not books or various what are called "instructive-articles," but also not even a letter in which it has been unfailingly necessary to observe what is called "grammaticality," and in consequence, although I am now about to become a professional writer, yet having had no practice at all either in respect of all the established professional rules and procedures or in respect of what is called the "bon ton literary language," I am constrained to write not at all as ordinary "patented-writers" do, to the form of whose writing you have in all probability become as much accustomed as to your own smell.

In my opinion the trouble with you, in the present instance, is perhaps chiefly due to the fact that while still in childhood, there was implanted in you and has now become ideally well harmonized with your general psyche, an excellently working automatism for perceiving all kinds

of new impressions, thanks to which "blessing" you have now, during your responsible life, no need of making any individual effort whatsoever.

Speaking frankly, I inwardly personally discern the center of my confession not in my lack of knowledge of all the rules and procedures of writers, but in my nonpossession of what I have called the "bon ton literary language," infallibly required in contemporary life not only from writers but also from every ordinary mortal.

As regards the former, that is to say, my lack of knowledge of the different rules and procedures of writers, I am not greatly disturbed.

And I am not greatly disturbed on this account, because such "ignorance" has already now become in the life of people also in the order of things. Such a blessing arose and now flourishes everywhere on Earth thanks to that extraordinary new disease of which for the last twenty to thirty years, for some reason or other, especially the majority of those persons from among all the three sexes fall ill, who sleep with half-open eyes and whose faces are in every respect fertile soil for the growth of every kind of pimple.

This strange disease is manifested by this, that if the invalid is somewhat literate and his rent is paid for three months in advance, he (she or it) unfailingly begins to write either some "instructive article" or a whole book.

Well knowing about this new human disease and its epidemical spread on Earth, I, as you should understand, have the right to assume that you have acquired, as the learned "medicos" would say, "immunity" to it, and that you will therefore not be palpably indignant at my ignorance of the rules and procedures of writers.

This understanding of mine bids me inwardly to make the center of gravity of my warning my ignorance of the literary language.

In self-justification, and also perhaps to diminish the

degree of the censure in your waking consciousness of my ignorance of this language indispensable for contemporary life, I consider it necessary to say, with a humble heart and cheeks flushed with shame, that although I too was taught this language in my childhood, and even though certain of my elders who prepared me for responsible life, constantly forced me "without sparing or economizing" any intimidatory means to "learn by rote" the host of various "nuances" which in their totality compose this contemporary "delight," yet, unfortunately of course for you, of all that I then learned by rote, nothing stuck and nothing whatsoever has survived for my present activities as a writer.

And nothing stuck, as it was quite recently made clear to me, not through any fault of mine, nor through the fault of my former respected and nonrespected teachers, but this human labor was spent in vain owing to one unexpected and quite exceptional event which occurred at the moment of my appearance on God's Earth, and which was—as a certain occultist well known in Europe explained to me after a very minute what is called "psychophysico-astrological" investigation—that at that moment, through the hole made in the windowpane by our crazy lame goat, there poured the vibrations of sound which arose in the neighbor's house from an Edison phonograph, and the midwife had in her mouth a lozenge saturated with cocaine of German make, and moreover not "Ersatz," and was sucking this lozenge to these sounds without the proper enjoyment.

Besides from this event, rare in the everyday life of people, my present position also arose because later on in my preparatory and adult life—as, I must confess, I myself guessed after long reflections according to the method of the German professor, Herr Stumpsinschmausen—I always avoided instinctively as well as automatically

and at times even consciously, that is, on principle, employing this language for intercourse with others. And from such a trifle, and perhaps not a trifle, I manifested thus again thanks to three data which were formed in my entirety during my preparatory age, about which data I intend to inform you a little later in this same first chapter of my writings.

However that may have been, yet the real fact, illuminated from every side like an American advertisement, and which fact cannot now be changed by any forces even with the knowledge of the experts in "monkey business," is that although I, who have lately been considered by very many people as a rather good teacher of temple dances, have now become today a professional writer and will of course write a great deal—as it has been proper to me since childhood whenever "I do anything to do a great deal of it"—nevertheless, not having, as you see, the automatically acquired and automatically manifested practice necessary for this, I shall be constrained to write all I have thought out in ordinary simple everyday language established by life, without any literary manipulations and without any "grammarian wiseacrings."

But the pot is not yet full! ... For I have not yet decided the most important question of all—in which language to write.

Although I have begun to write in Russian, nevertheless, as the wisest of the wise, Mullah Nassr Eddin, would say, in that language you cannot go far.

(Mullah Nassr Eddin, or as he is also called, Hodja Nassr Eddin, is, it seems, little known in Europe and America, but he is very well known in all countries of the continent of Asia; this legendary personage corresponds to the American Uncle Sam or the German Till Eulenspiegel. Numerous tales popular in the East, akin to the wise sayings, some of long standing and others newly

arisen, were ascribed and are still ascribed to this Nassr Eddin.)

The Russian language, it cannot be denied, is very good. I even like it, but ... only for swapping anecdotes and for use in referring to someone's parentage.

The Russian language is like the English, which language is also very good, but only for discussing in "smoking rooms," while sitting on an easy chair with legs outstretched on another, the topic of Australian frozen meat or, sometimes, the Indian question.

Both these languages are like the dish which is called in Moscow "Solianka," and into which everything goes except you and me, in fact everything you wish, and even the "after-dinner Cheshma"\* of Sheherazade.

It must also be said that owing to all kinds of accidentally and perhaps not accidentally formed conditions of my youth, I have had to learn, and moreover very seriously and of course always with self-compulsion, to speak, read, and write a great many languages, and to such a degree of fluency, that if, in following this profession unexpectedly forced on me by Fate, I decided not to take advantage of the "automatism" which is acquired by practice, then I could perhaps write in any one of them.

But if I set out to use judiciously this automatically acquired automatism which has become easy from long practice, then I should have to write either in Russian or in Armenian, because the circumstances of my life during the last two or three decades have been such that I have had for intercourse with others to use, and consequently to have more practice in, just these two languages and to acquire an automatism in respect to them.

O the dickens! ... Even in such a case, one of the aspects of my peculiar psyche, unusual for the normal

<sup>\*</sup> Cheshma means veil.

man, has now already begun to torment the whole of me.

And the chief reason for this unhappiness of mine in my almost already mellow age, results from the fact that since childhood there was implanted in my peculiar psyche, together with numerous other rubbish also unnecessary for contemporary life, such an inherency as always and in everything automatically enjoins the whole of me to act only according to popular wisdom.

In the present case, as always in similar as yet indefinite life cases, there immediately comes to my brain—which is for me, constructed unsuccessfully to the point of mockery—and is now as is said, "running through" it that saying of popular wisdom which existed in the life of people of very ancient times, and which has been handed down to our day formulated in the following words: "every stick always has two ends."

In trying first to understand the basic thought and real significance hidden in this strange verbal formulation, there must, in my opinion, first of all arise in the consciousness of every more or less sane-thinking man the supposition that, in the totality of ideas on which is based and from which must flow a sensible notion of this saying, lies the truth, cognized by people for centuries, which affirms that every cause occurring in the life of man, from whatever phenomenon it arises, as one of two opposite effects of other causes, is in its turn obligatorily molded also into two quite opposite effects, as for instance: if "something" obtained from two different causes engenders light, then it must inevitably engender a phenomenon opposite to it, that is to say, darkness; or a factor engendering in the organism of a living creature an impulse of palpable satisfaction also engenders without fail nonsatisfaction, of course also palpable, and so on and so forth, always and in everything.

Adopting in the same given instance this popular wisdom

formed by centuries and expressed by a stick, which, as was said, indeed has two ends, one end of which is considered good and the other bad, then if I use the aforesaid automatism which was acquired in me thanks only to long practice, it will be for me personally of course very good, but according to this saying, there must result for the reader just the opposite; and what the opposite of good is, even every nonpossessor of hemorrhoids must very easily understand.

Briefly, if I exercise my privilege and take the good end of the stick, then the bad end must inevitably fall "on the reader's head."

This may indeed happen, because in Russian the so to say "niceties" of philosophical questions cannot be expressed, which questions I intend to touch upon in my writings also rather fully, whereas in Armenian, although this is possible, yet to the misfortune of all contemporary Armenians, the employment of this language for contemporary notions has now already become quite impracticable.

In order to alleviate the bitterness of my inner hurt owing to this, I must say that in my early youth, when I became interested in and was greatly taken up with philological questions, I preferred the Armenian language to all others I then spoke, even to my native language.

This language was then my favorite chiefly because it was original and had nothing in common with the neighboring or kindred languages.

As the learned "philologists" say, all of its tonalities were peculiar to it alone, and according to my understanding even then, it corresponded perfectly to the psyche of the people composing that nation.

But the change I have witnessed in that language during the last thirty or forty years has been such, that instead of an original independent language coming to us from the remote past, there has resulted and now exists one,

which though also original and independent, yet represents, as might be said, a "kind of clownish potpourri of languages," the totality of the consonances of which, falling on the ear of a more or less conscious and understanding listener, sounds just like the "tones" of Turkish, Persian, French, Kurd, and Russian words and still other "indigestible" and inarticulate noises.

Almost the same might be said about my native language, Greek, which I spoke in childhood and, as might be said, the "taste of the automatic associative power of which" I still retain. I could now, I dare say, express anything I wish in it, but to employ it for writing is for me impossible, for the simple and rather comical reason that someone must transcribe my writings and translate them into the other languages. And who can do this?

It could assuredly be said that even the best expert of modern Greek would understand simply nothing of what I should write in the native language I assimilated in childhood, because, my dear "compatriots," as they might be called, being also inflamed with the wish at all costs to be like the representatives of contemporary civilization also in their conversation, have during these thirty or forty years treated my dear native language just as the Armenians, anxious to become Russian intelligentsia, have treated theirs.

That Greek language, the spirit and essence of which were transmitted to me by heredity, and the language now spoken by contemporary Greeks, are as much alike as, according to the expression of Mullah Nassr Eddin, "a nail is like a requiem."

What is now to be done?

Ah ... me! Never mind, esteemed buyer of my wiseacrings. If only there be plenty of French armagnac and "Khaizarian bastourma," I shall find a way out of even this difficult situation.

I am an old hand at this.

In life, I have so often got into difficult situations and out of them, that this has become almost a matter of habit for me.

Meanwhile in the present case, I shall write partly in Russian and partly in Armenian, the more readily because among those people always "hanging around" me there are several who "cerebrate" more or less easily in both these languages, and I meanwhile entertain the hope that they will be able to transcribe and translate from these languages fairly well for me.

In any case I again repeat—in order that you should well remember it, but not as you are in the habit of remembering other things and on the basis of which are accustomed to keeping your word of honor to others or to yourself—that no matter what language I shall use, always and in everything, I shall avoid what I have called the "bon ton literary language."

In this respect, the extraordinarily curious fact and one even in the highest degree worthy of your love of knowledge, perhaps even higher than your usual conception, is that from my earliest childhood, that is to say, since the birth in me of the need to destroy birds' nests, and to tease my friends' sisters, there arose in my, as the ancient theosophists called it, "planetary body," and moreover, why I don't know, chiefly in the "right half," an instinctively involuntary sensation, which right up to that period of my life when I became a teacher of dancing, was gradually formed into a definite feeling, and then, when thanks to this profession of mine I came in contact with many people of different "types," there began to arise in me also the conviction with what is called my "mind," that these languages are compiled by people, or rather "grammarians," who are in respect of knowledge of the given language exactly similar to those biped animals whom

the esteemed Mullah Nassr Eddin characterizes by the words: "All they can do is to wrangle with pigs about the quality of oranges."

This kind of people among us who have been turned into, so to say, "moths" destroying the good prepared and left for us by our ancestors and by time, have not the slightest notion and have probably never even heard of the screamingly obvious fact that, during the preparatory age, there is acquired in the brain functioning of every creature, and of man also, a particular and definite property, the automatic actualization and manifestation of which the ancient Korkolans called the "law of association," and that the process of the mentation of every creature, especially man, flows exclusively in accordance with this law.

In view of the fact that I have happened here accidentally to touch upon a question which has lately become one of my so to speak "hobbies," namely, the process of human mentation, I consider it possible, without waiting for the corresponding place predetermined by me for the elucidation of this question, to state already now in this first chapter at least something concerning that axiom which has accidentally become known to me, that on Earth in the past it has been usual in every century that every man, in whom there arises the boldness to attain the right to be considered by others and to consider himself a "conscious thinker," should be informed while still in the early years of his responsible existence that man has in general two kinds of mentation: one kind, mentation by thought, in which words, always possessing a relative sense, are employed; and the other kind, which is proper to all animals as well as to man, which I would call "mentation by form."

The second kind of mentation, that is, "mentation by form," by which, strictly speaking, the exact sense of all

writing must be also perceived, and after conscious confrontation with information already possessed, be assimilated, is formed in people in dependence upon the conditions of geographical locality, climate, time, and, in general, upon the whole environment in which the arising of the given man has proceeded and in which his existence has flowed up to manhood.

Accordingly, in the brains of people of different races and conditions dwelling in different geographical localities, there are formed about one and the same thing or even idea, a number of quite independent forms, which during functioning, that is to say, association, evoke in their being some sensation or other which subjectively conditions a definite picturing, and which picturing is expressed by this, that, or the other word, that serves only for its outer subjective expression.

That is why each word, for the same thing or idea, almost always acquires for people of different geographical locality and race a very definite and entirely different so to say "inner content."

In other words, if in the entirety of any man who has arisen and been formed in any locality, from the results of the specific local influences and impressions a certain "form" has been composed, and this form evokes in him by association the sensation of a definite "inner content," and consequently of a definite picturing or notion for the expression of which he employs one or another word which has eventually become habitual, and as I have said, subjective to him, then the hearer of that word, in whose being, owing to different conditions of his arising and growth, there has been formed concerning the given word a form of a different "inner content," will always perceive and of course infallibly understand that same word in quite another sense.

This fact, by the way, can with attentive and impartial

observation be very clearly established when one is present at an exchange of opinions between persons belonging to two different races or who arose and were formed in different geographical localities.

And so, cheerful and swaggering candidate for a buyer of my wiseacrings, having warned you that I am going to write not as "professional writers" usually write but quite otherwise, I advise you, before embarking on the reading of my further expositions, to reflect seriously and only then to undertake it. If not, I am afraid for your hearing and other perceptive and also digestive organs which may be already so thoroughly automatized to the "literary language of the intelligentsia" existing in the present period of time on Earth, that the reading of these writings of mine might affect you very, very cacophonously, and from this you might lose your ... you know what? ... your appetite for your favorite dish and for your psychic specificness which particularly titillates your "inside" and which proceeds in you on seeing your neighbor, the brunette.

For such a possibility, ensuing from my language, or rather, strictly speaking, from the form of my mentation, I am, thanks to oft-repeated past experiences, already quite as convinced with my whole being as a "thoroughbred donkey" is convinced of the right and justice of his obstinacy.

Now that I have warned you of what is most important, I am already tranquil about everything further. Even if any misunderstanding should arise on account of my writings, you alone will be entirely to blame, and my conscience will be as clear as for instance... the ex-Kaiser Wilhelm's.

In all probability you are now thinking that I am, of course, a young man with an auspicious exterior and, as some express it, a "suspicious interior," and that, as a

novice in writing, I am evidently intentionally being eccentric in the hope of becoming famous and thereby rich.

If you indeed think so, then you are very, very mistaken.

First of all, I am not young; I have already lived so much that I have been in my life, as it is said, "not only through the mill but through all the grindstones"; and secondly, I am in general not writing so as to make a career for myself, or so as to plant myself, as is said, "firm-footedly," thanks to this profession, which, I must add, in my opinion provides many openings to become a candidate d-i-r-e-c-t for "Hell"—assuming of course that such people can in general by their Being, perfect themselves even to that extent, for the reason that knowing nothing whatsoever themselves, they write all kinds of "claptrap" and thereby automatically acquiring authority, they become almost one of the chief factors, the totality of which steadily continues year by year, still further to diminish the, without this, already extremely diminished psyche of people.

And as regards my personal career, then thanks to all forces high and low and, if you like, even right and left, I have actualized it long ago, and have already long been standing on "firm feet" and even maybe on very good feet, and I moreover am certain that their strength is sufficient for many more years, in spite of all my past, present, and future enemies.

Yes, I think you might as well be told also about an idea which has only just arisen in my madcap brain, and namely, specially to request the printer, to whom I shall give my first book, to print this first chapter of my writings in such a way that anybody may read it before cutting the pages of the book itself, whereupon, on learning that it is not written in the usual manner, that is to say, for helping to produce in one's mentation, very smoothly and easily, exciting images and lulling reveries, he may, if he wishes,

without wasting words with the bookseller, return it and get his money back, money perhaps earned by the sweat of his own brow.

I shall do this without fail, moreover, because I just now again remember the story of what happened to a Transcaucasian Kurd, which story I heard in my quite early youth and which in subsequent years, whenever I recalled it in corresponding cases, engendered in me an enduring and inextinguishable impulse of tenderness. I think it will be very useful for me, and also for you, if I relate this story to you somewhat in detail.

It will be useful chiefly because I have decided already to make the "salt," or as contemporary pureblooded Jewish businessmen would say, the "Tzimus" of this story, one of the basic principles of that new literary form which I intend to employ for the attainment of the aim I am now pursuing by means of this new profession of mine.

This Transcaucasian Kurd once set out from his village on some business or other to town, and there in the market he saw in a fruiterer's shop a handsomely arranged display of all kinds of fruit.

In this display, he noticed one "fruit," very beautiful in both color and form, and its appearance so took his fancy and he so longed to try it, that in spite of his having scarcely any money, he decided to buy without fail at least one of these gifts of Great Nature, and taste it.

Then, with intense eagerness, and with a courage not customary to him, he entered the shop and pointing with his horny finger to the "fruit" which had taken his fancy he asked the shop-keeper its price. The shopkeeper replied that a pound of the "fruit" would cost two cents.

Finding that the price was not at all high for what in his opinion was such a beautiful fruit, our Kurd decided to buy a whole pound.